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FOUNDATION

April 30, 2003

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Mr. Dean Huh
Performance Partners Org., LLC
4 Ware Road
Needham, MA 02492

Dear Dean:

Allow me to formally congratulate you on the nomination of *By The Sea* for Best Picture in Film; *Chris Rivaro* for Best Supporting Actor in Film; and *Elena Aaron* for Best Actress in Film. We would like to invite *By The Sea* to participate as a sponsor of the 18th Annual Imagen (*Spanish for "image"*) Awards Dinner Gala. This year's event is scheduled for Thursday, May 29, 2003, at the Beverly Hilton Hotel in Beverly Hills.

The Imagen Foundation, sponsors of the annual Imagen Awards, is a non-profit, non-partisan organization whose mission is to encourage the positive portrayal of Latinos and the Latino culture in the media and to promote greater diversity within the entertainment industry work force. It is through this annual awards event that we honor those studios, networks and production companies whose projects portray Latino characters in a positive light. Our list of past honorees is a diverse mix of creative individuals whose incredible talents have made significant contributions to the entertainment industry throughout the years: actors Rita Moreno, Antonio Banderas, and Edward James Olmos; composer Lalo Schifrin; cinematographer John Alonzo; film producer David Valdes; William Morris agent Jorge Pinos; animation pioneers Bill Melendez and Phil Roman; and screenwriters Steven de Souza and Lisa Loomer, to name a few.

We would be honored to have *By The Sea* participate at this year's event as a sponsor. The 2003 Imagen Awards dinner gala hopes to pay special tribute to actress/producer Salma Hayek with the Creative Achievement Award for "Frida," actress/producer Sandra Bullock with our Vision Award for "The George Lopez Show," and music legend Celia Cruz with the Lifetime Achievement Award.

Our mission is simple. We at The Imagen Foundation believe that by working together with the entertainment industry we can encourage

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positive portrayals of our culture as well as facilitate more opportunities for Latinos in all aspects of the industry. Through scholarship programs, informational career workshops held around the country, career conferences and job fairs, Imagen is one of the few organizations that is using your sponsorship monies to help affect change in how the entertainment industry perceives and promotes diversity.

We are confident that the 18th Annual Imagen Awards will prove to be the most successful ever and sincerely hope that you will be able to join us on Thursday, May 29th. I will be contacting you to discuss this further; however, please do not hesitate to contact me should you have any questions or comments. I can be reached at The Imagen Foundation office at 818 344-4344.

Again, congratulations and we look forward to your participation.

Kind regards,

A handwritten signature in cursive script, appearing to read "Helen Hernandez".

Helen Hernandez
President/Founder

HH:mh
Enclosures