



PRESIDENT GERALD R. FORD  
*Honorary Chairman*

July 9, 1984

Mr. Dean Huh  
Huh-choo Productions  
200 Berkley Street  
24th Floor  
Boston, MA 02116

Dear Mr. Huh:

I'm delighted to fill your request for Big Brothers/Big Sisters tv public service announcements and enclose three spots in 3/4 inch size. I can only hope that our anonymous benefactor could learn of our deep gratitude. But I can thank you for introducing your fond recall of being a Little Brother into your work. A "Cheers" episode with Big Brothers/Big Sisters central or even simply referenced would be invaluable exposure for our program nationally.

I wish you every success with "Command Performance." Would you kindly inform me of the show's air date and time? I'd also be interested in receiving any literature on the program--its content and other information including audience size and broadcast reach. Your tv special and the air time made available to Big Brothers/Big Sisters warrants a mention in our national newsletter, a copy of which I'll be sure to send you.

Please return the tapes to my attention at your earliest convenience. If I can be of further assistance, please contact me. Again, thank you.

Sincerely,

Diane M. Stratton  
Supervisor, Communications

P.S. Regarding the spots: one features actress Dyan Cannon; one is our very latest Big Brothers and Big Sisters recruitment spot produced by Young & Rubicam, New York; and one stars an actual Big Brother match. All are 30 seconds in running time.